

### Amyloidosis Awareness Campaign

The majority of Amyloidosis patients are misdiagnosed for approximately 1 to 4 years before an accurate diagnosis of Amyloid is made. Those who are diagnosed with Primary AL Cardiac Amyloidosis, the most difficult Amyloid to diagnose, have the highest fatalities. Physicians usually misdiagnose cardiac amyloid as congestive heart failure, in younger patients (age 32 to 55 years of age). This long period of treating the wrong diagnosis results in the patient's organs becoming so completely involved with Amyloid deposits; there is not any means of recovery for the patient's organ, resulting in either an untimely death or loss of quality of life; as the battle against this aggressive disease continues with treatment options of chemotherapy and dexamethasone as the disease continues to attack their organs.

Our goals are threefold and effective. First and foremost, we will provide physicians and their patients' with critical information on the signs and symptoms of Amyloidosis. It will include accurate websites, links and email addresses to allow for quick and easy access to the professionals who are the most knowledgeable and experienced of Amyloidosis. Educating the public through distribution of awareness materials will save lives by diagnosing the disease before it does fatal, permanent damage to the patients' organs. Our plan brings together patients who need treatment with the Amyloid specialists who can offer hope through successful treatment programs and who are currently working to find a cure for Amyloidosis. This educational strategy *connects* patients to the doctors that can best treat their illness. In so doing, each patient enables doctors to get one step closer to a cure through their research at Amyloid Treatment Centers.

Next, we realize that entering into a treatment program for Amyloid involves much additional expense. Our organization has secured housing accommodations that are provided at no expense to the patient. The facilities were chosen carefully. They are in safe locations with 24-hour security, clean, and within one mile of the Treatment Centers/Hospital (which is typically a requirement of the treatment protocol).

Therefore, our three intertwined goals of education, research and support are complete, with funding carefully allocated. Our program will grant access to treatment options for thousands more in the future. Our Amyloidosis Awareness Campaign needs your help to save lives. Your financial support would be most graciously appreciated and used prudently.

We are making a difference, keeping the faith, and believing in miracles. Thank you for your support.